

## Privacy Policy for AJ and Friends CIC

### Introduction

AJ and Friends CIC (“we,” “us,” or “our”) is committed to protecting your privacy. This policy outlines how we collect, use, and safeguard your personal information when you visit our website or interact with our services.

### Information We Collect

**Personal Information:** We may collect personal data such as names, email addresses, phone numbers, and other relevant details when you engage with our website or services.

**Usage Data:** We automatically collect information about your interactions with our website, including IP addresses, browser type, pages visited, and referral sources.

### How We Use Your Information

**Service Delivery:** We use your personal information to provide services, respond to inquiries, and deliver relevant content.

**Improvement and Analytics:** We analyze usage data to improve our website, services, and user experience.

**Communication:** We may contact you via email or other channels to share updates, newsletters, or relevant information.

### Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

### Data Sharing and Security

**Third Parties:** We may share your information with trusted third parties (e.g., service providers, analytics tools) for legitimate purposes.

**Security Measures:** We implement security measures to protect your data from unauthorized access, loss, or misuse.

### Your Rights

You have the right to:

Access and update your personal information.

Opt out of marketing communications.

Request data deletion.

### Children’s Privacy

Our services are not directed at children under 13 years old. If you believe we have collected information from a child, please contact us.

### Changes to this Policy

We may update this privacy policy periodically. Check our website for the latest version.

## Contact Us

If you have any questions or concerns about our privacy practices, please contact us at [contact@ajandfriends.co.uk](mailto:contact@ajandfriends.co.uk).